

ROBERT J. POTTER



**PARTNER, UHY LLP
MANAGING DIRECTOR,
UHY ADVISORS MI, INC.**

Email: rpotter@uhy-us.com
Direct: 248 204 9478

INDUSTRY EXPERTISE:

- Franchises
- Construction
- Manufacturing and Distribution
- Transportation

ACTIVE & PRIOR PROFESSIONAL MEMBERSHIPS:

- Member – Michigan Trucking Association
- Member – Michigan Association of Certified Public Accountants
- Member – American Institute of Certified Public Accountants
- Former Board Member and Treasurer – National Society of Financial Service Professionals

ACTIVE & PRIOR CIVIC MEMBERSHIPS:

- Board Member – Ronald McDonald House of Mid-Michigan
- Board Member – Ronald McDonald House Charities of Western Michigan

Throughout Bob's 25 plus years of experience he has assisted business owners by providing financial, tax and business consulting services that help improve profits, minimize taxes and preserve wealth. Bob is a leader of the Tax Department and also the leader of the firm's National Franchise Practice.

PROFESSIONAL EXPERIENCE:

- Provides strategic business plans and assistance in mergers and acquisitions and operational and financial due diligence for middle market companies
- Advises franchise owners on improving operating efficiencies, integrating financial reporting of multiple sites, improving financing terms and business structuring
- Helps clients with tax strategies for succession planning and future growth
- Practices before IRS managing tax audits and abatement requests

BACKGROUND:

- Licensed CPA in the state of Michigan
- Certified Global Management Accountant (CGMA)
- Joined the firm in 1988
- Applies practical knowledge drawn from prior position as a Chief Financial Officer of a large manufacturing company
- B.B.A. in Accounting, Walsh College
- M.S. in Taxation, Walsh College

THOUGHT LEADERSHIP:

- "UHY Advisors Tax Law Changes and What it Means to You", 2012
- Regular speaker on corporate tax topics such as merger and acquisition, entity structuring, IRS auditing and abatements, and retirement and estate planning