

COREY L. MASSELLA



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NY, INC.

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INDUSTRY EXPERTISE:

- Private Equity
- Technology
- Staffing
- Financial Services
- Service Industries
- Manufacturing & Distribution
- Healthcare
- Transportation & Logistics

ACTIVE & PRIOR PROFESSIONAL MEMBERSHIPS:

- American Institute of Certified Public Accountants
- New York State Society of Certified Public Accountants
- President and Board Member – Long Island Capital Alliance (LICA)
- Board Member – Alliance of Merger & Acquisition Advisors, Long Island Chapter
- Board Member – Association for Corporate Growth New York

Corey has over 25 years of experience as an entrepreneur, tax and business advisor, and as a specialist in SEC accounting and audit services. Additionally, Corey has experience serving as a Private Equity and Technology Industry Group Practice Leader for a top 20 accounting firm.

Corey has successfully guided his clients through all facets of the mergers and acquisitions transaction cycle to help them make critical decisions while ensuring transactions are strategic and seamless. In 2015, He was selected as the winner of the SmartCEO award for *Industry CPA Leader* in New York. Corey has completed over 300 M&A transactions and was the lead partner at the firm awarded M&A Advisor's *Accounting/Due Diligence Firm of the Year* award in 2017 as well as being nominated as Dealmaker of the Year by ACG New York and M&A Advisor.

PROFESSIONAL EXPERIENCE:

- Deep experience advising private equity funds, hedge funds, banks, broker-dealers, investor relations firms and various other financial services companies.
- As a business consultant, Corey has worked with CEOs and CFOs, as well as the boards of both public and private clients.
- Has performed due diligence and negotiations on both the buy and sell sides. Corey also has experience preparing business plans and initial public offerings (IPO).
- Significant experience with cash flow and productivity analysis to help scale businesses for growth.
- Extensive knowledge and experience in complex tax structuring and planning.

BACKGROUND:

- Licensed CPA in the state of New York
- Bachelor of Science, Accounting and Finance, SUNY Buffalo

THOUGHT LEADERSHIP:

- Moderated "LICA's Technology Capital Forum", 2020
- Moderated "The M&A Advisor Future of Finance Stalwarts Roundtable: 2019 Sector Trends and 2020 Outlook", 2019
- Moderated "ACG NY's GP/LP Event", 2019
- Moderated "LICA's Healthcare Capital Forum", 2019
- Authored "An 'always on' M&A strategy is imperative", PE in Review, 2019
- Moderated "ACG NY's Secondary Buyouts Panel", 2019
- Presented "How to Prepare to Sell: A perspective from M&A Buyers" at "AM&AA Networking Event", 2018
- Moderated "LICA's Healthcare Capital Forum", 2018
- Moderated "ACG NY's M&A Landscape: Diving into Four of the Hot Industry Sectors", 2017
- Moderated "The M&A Advisor Summit", 2017
- Authored "Global Investment Landscape and Outlook for M&A Activity in 2016", 2016
- Authored "How to Maximize ROI After Buying a Company", KSM Blog, 2016
- Authored "How to Secure Funding When It Is Hard to Find", KSM Blog, 2016