

KEITH A. MOORE



**PARTNER, UHY LLP
MANAGING DIRECTOR,
UHY ADVISORS MI, INC.**

Email: kmoore@uhy-us.com
Direct: 586 843 2545

INDUSTRY EXPERTISE:

- Petroleum
- Propane
- Manufacturing and Distribution
- Transportation

ACTIVE & PRIOR PROFESSIONAL MEMBERSHIPS:

- Member – Indiana Food & Fuel Association
- Member – Michigan Petroleum Association/Michigan Association of Convenience Stores
- Member – Michigan Propane Gas Association
- Member – Michigan Association of Certified Public Accountants
- Member – American Institute of Certified Public Accountants

ACTIVE & PRIOR CIVIC MEMBERSHIPS:

- Board Member, Executive Committee Member, Finance Committee Member & Development Committee Chair – Brain Injury Association of Michigan
- Board Member – Cygnet Institute of Personal Financial Literacy
- Member – Wayne State University Alumni Association

Keith is a leading member of the tax department. He is also a leader of the firm's industry group servicing petroleum marketers and member of the national energy practice.

PROFESSIONAL EXPERIENCE:

- Assists companies with developing and implementing strategic plans to improve operating efficiencies, protect assets and increase profitability
- Consulted on numerous business transactions providing buy side and sell side advisory, business expansion transactions, due diligence, financial analysis, profitability and cost cutting analysis, tax strategies, IRS and state tax audits, and financing

BACKGROUND:

- Licensed CPA in the states of Michigan and Kentucky
- British Standards Institute ISO/QS 9000 Certified Auditor
- Joined the firm in 1990
- B.S. in Accounting, Wayne State University

THOUGHT LEADERSHIP:

- Regular participant and contributor, State of Michigan Treasury/Petroleum Work Group, a group dedicated to assisting with tax policy setting for the petroleum industry
- Regular participant, UHY LLP Petroleum Briefing Webinar Series
- "Ratio Analysis and Departmental Accounting", MLBMA Great Lakes Products Exposition
- "Business Planning Strategies", Michigan Propane Gas Association Summer Convention
- "Accounts Receivable Collection Procedures", BFAAM Fall Conference
- "Business Planning Strategies", Marathon Petroleum Florida Jobbers Conference
- "Key Elements of the American Recovery and Reinvestment Act", MLBMA *Essential Framework* publication
- Assisted the Michigan Department of Treasury to resolve issues with a new filing system