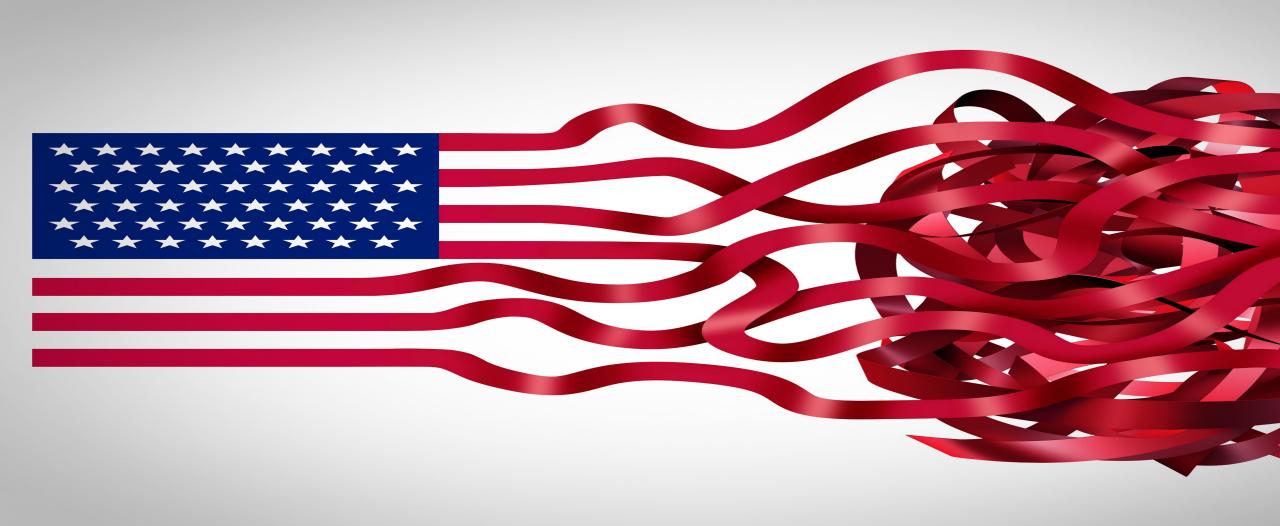
# 2022 MANUFACTURING SUPPLIER OUTLOOK



# CONFRONTING UNCERTAINTY

# **AGENDA**



8:30 Registration, Breakfast, and Networking

9:00 Thomas Alongi, National Manufacturing Partner, UHY LLP

John Augustine, Chief Investment Officer, Huntington National Bank

10:15 15 Minute Break

9:30

11:00

11:30

10:30 Charles Clevenger, Principal, UHY Consulting

Tony Spielberg, Manufacturing Ambassador, Cambridge Air Solutions

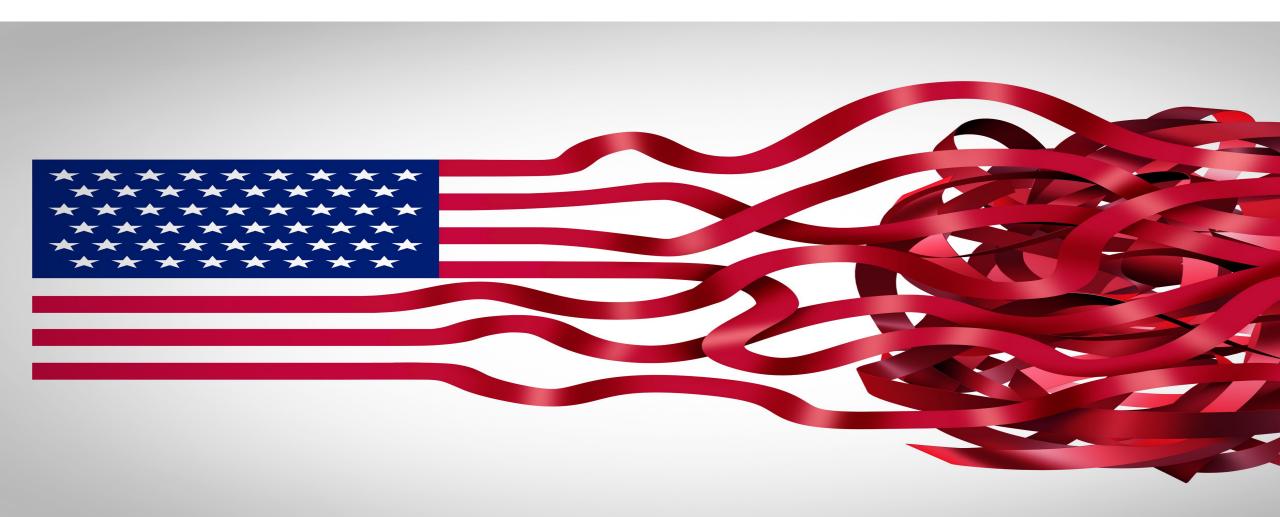
John Basso, President and Owner, Diversified Tooling Group

# **Confronting Uncertainty**



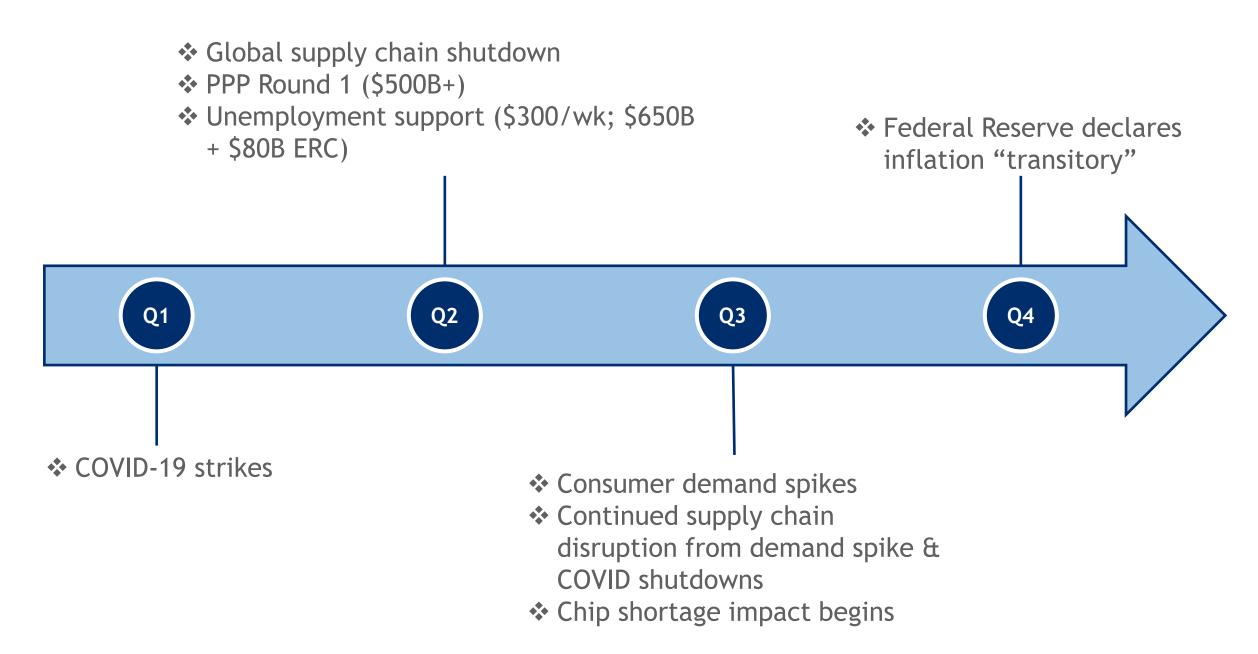
### **UNCERTAINTY:**

When businesses face <u>risks</u> that are unpredictable and unmeasurable



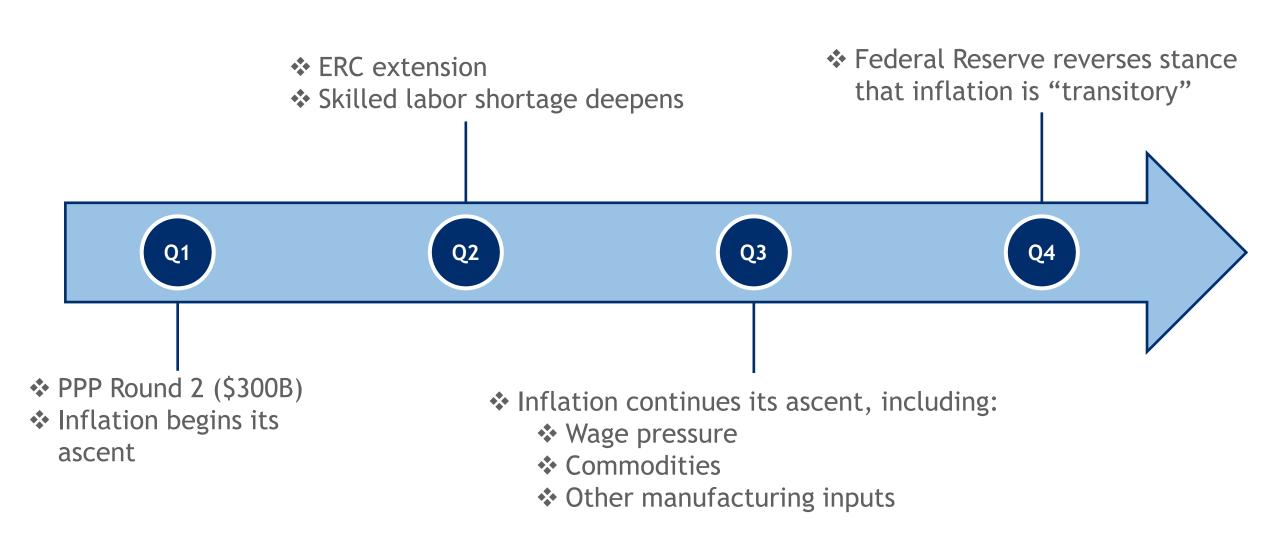
# Timeline to Uncertainty - 2020





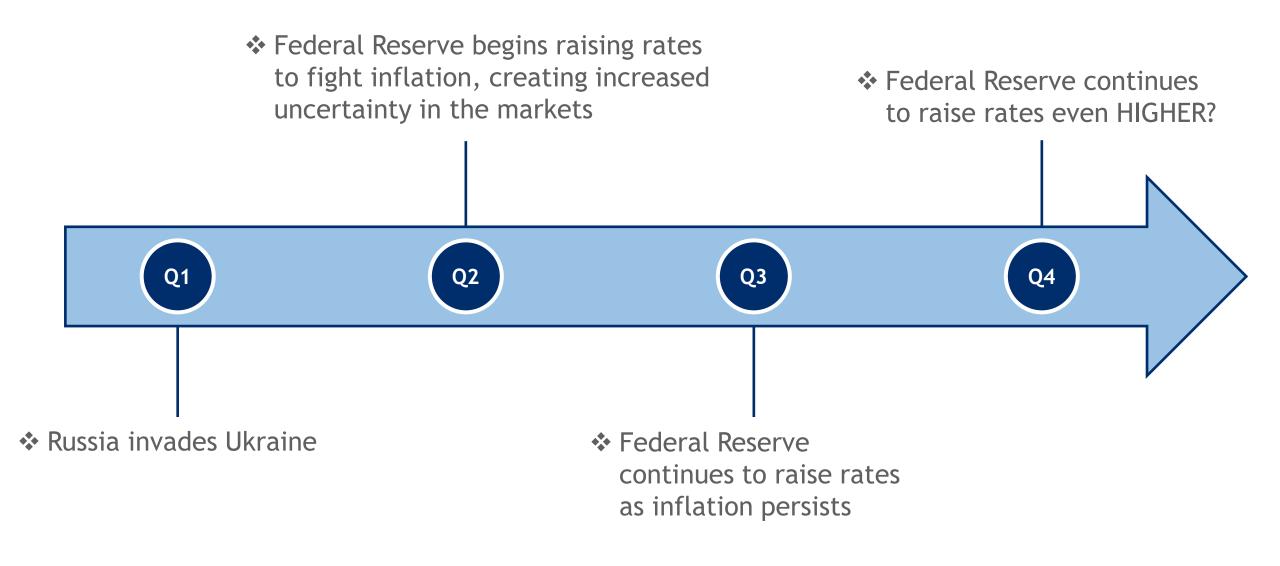
# Timeline to Uncertainty - 2021





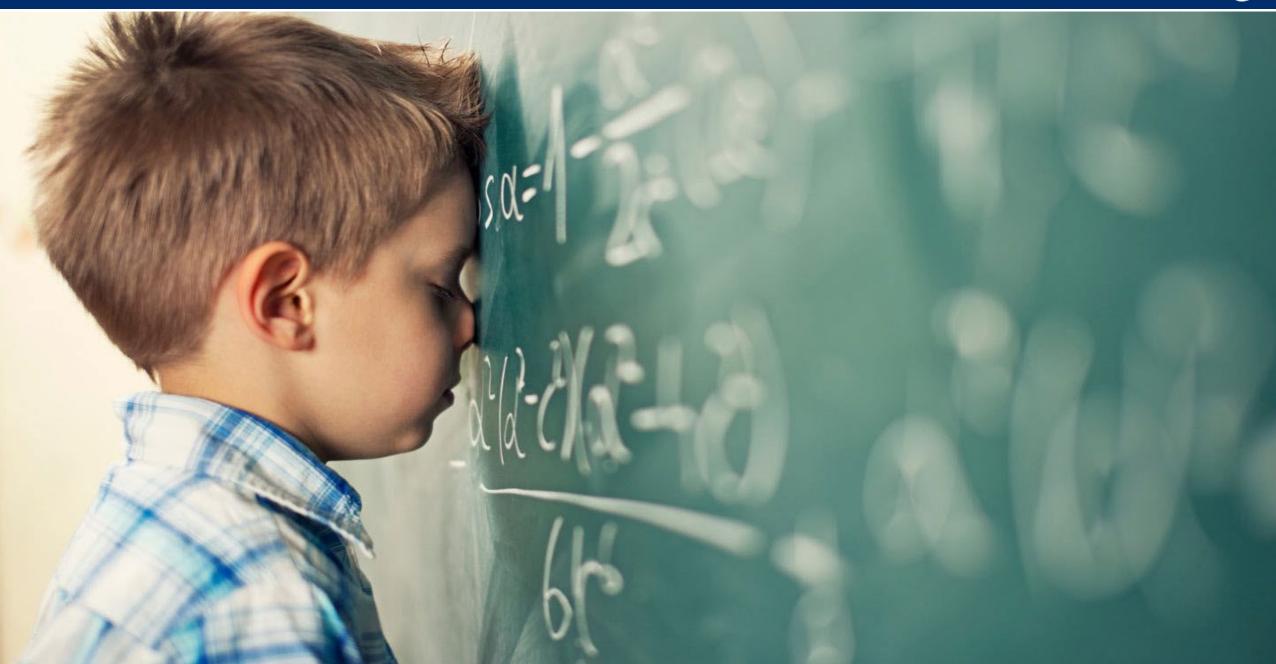
# Timeline to Uncertainty - 2022





# What Does It All Mean?! What Did We Learn?!







\$5 Trillion Stimulus & Aid

Supply Chain Disruption

**National Security Concerns** 

Geopolitics / COVID-19

- Largest government relief in History!
  - \$1.7 trillion for businesses (including \$835B for PPP)
  - ❖ \$1.8 trillion for individuals (including \$817B in stimulus & \$670B in unemployment benefits)
  - \$745 billion for states (including \$93B for childcare)
  - \$482 billion for healthcare
  - \$288 billion for disaster relief/higher education/housing

"...too many dollars chasing too few goods."



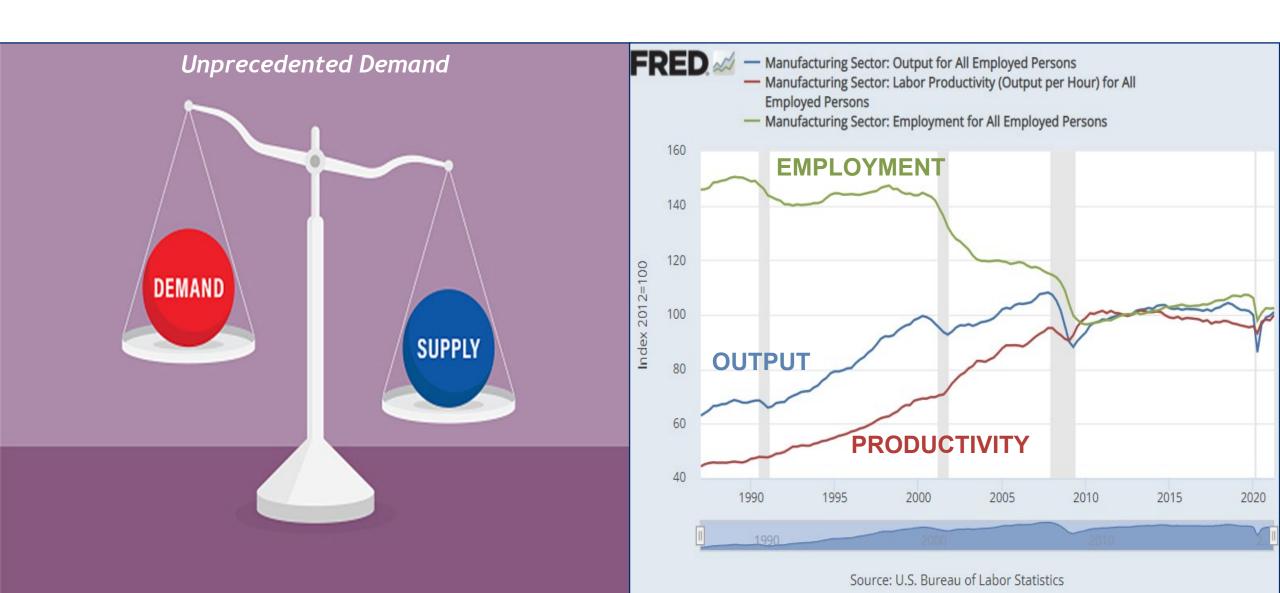


\$7 Trillion Stimulus & Aid

**Supply Chain Disruption** 

**National Security Concerns** 

Geopolitics / COVID-19



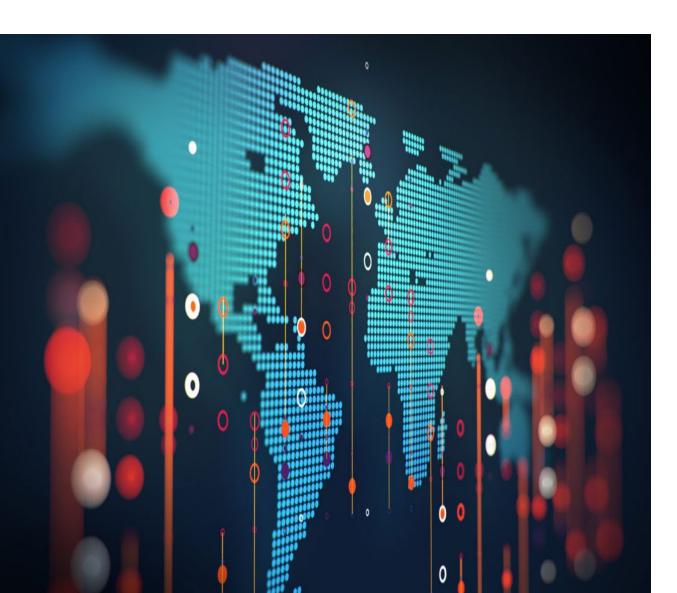


\$7 Trillion Stimulus & Aid

**Supply Chain Disruption** 

**National Security Concerns** 

Geopolitics / COVID-19





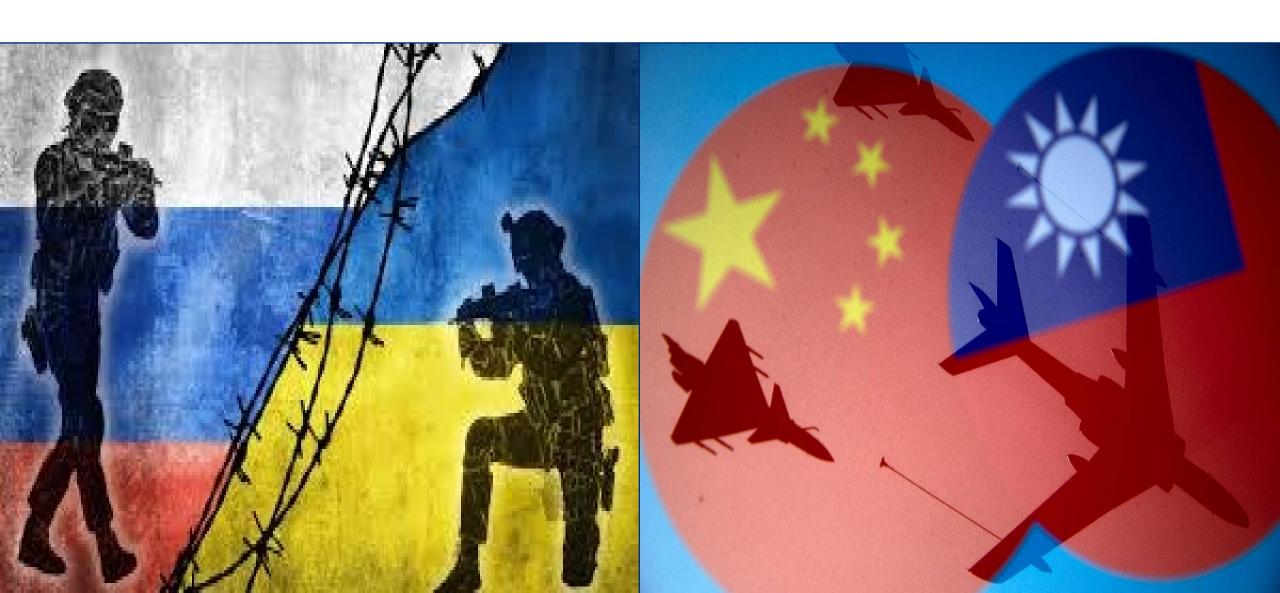


\$7 Trillion Stimulus & Aid

Supply Chain Disruption

**National Security Concerns** 

**Geopolitics / COVID-19** 







## Responding To The Pressure



#### **Government Doubles Down**

#### CHIPS ACT

- ❖ Total \$50B+ allocated for chip research & manufacturing
- \$39B+ allocated to domestic semiconductor manufacturing
- ❖ 48D 25% tax credit for investment within semiconductor manufacturing
- \$13B allocated for STEM education

Deglobalization & Reshoring

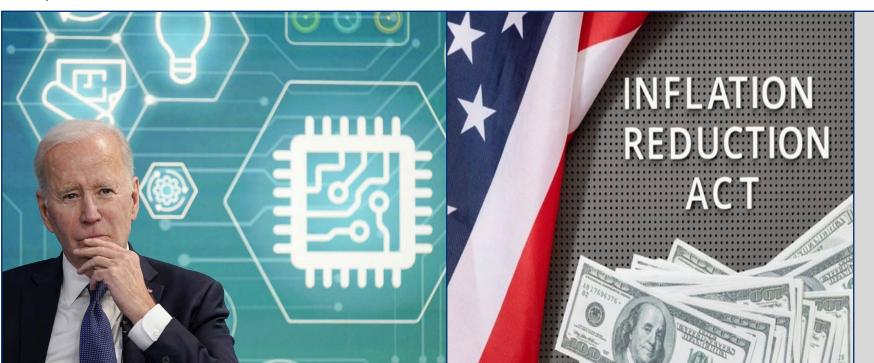
#### INFLATION REDUCTION ACT

- ❖ \$370B for energy security & climate change; minimum 15% corporate tax
- Section 45X tax credit for material sourcing and production within U.S.

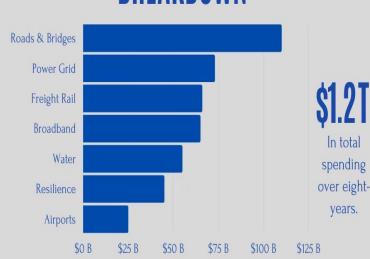
Private Sector Supply Chain Response

#### INFRASTRUCTURE BILL

- ❖ \$5B for EV charging stations
- \$2.5B for publicly accessible alternative fuel infrastructure
- \$10.9B for low/zero emission school/transit busses & ferries
- \$3B for battery material processing & recycling



# INFRASTRUCTURE BILL Breakdown



# Responding To The Pressure



**Government Double Down** 

Deglobalization & Reshoring

Private Sector Supply Chain Response







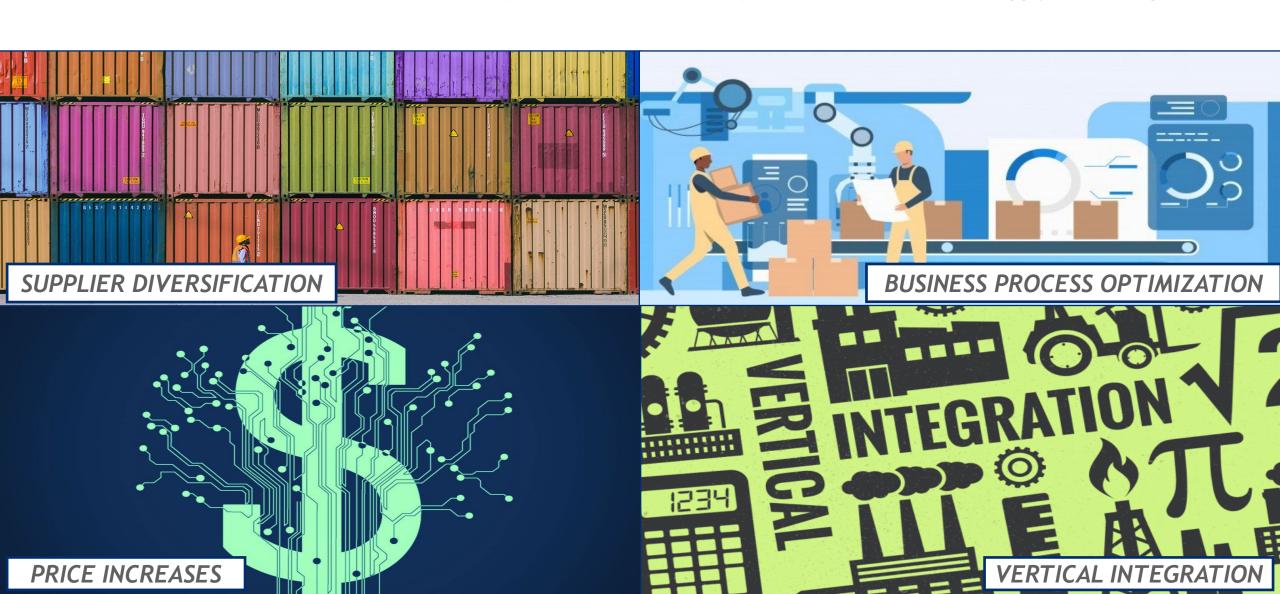
# Responding To The Pressure



**Government Double Down** 

Deglobalization & Reshoring

**Private Sector Supply Chain Response** 



# What Does The Future Hold?!



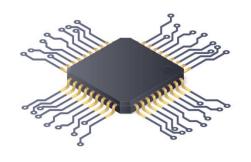


# Supply Chain Investment Will Need To Be Transformational



- Transformational decisions will take time, but opportunities abound!
- Certain industries will witness a generational shift towards nearshoring, helping realize full potential of their end-customer markets

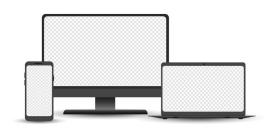
Chips / Semiconductors



Solar & Wind Energy



Computers & Electronics



**Medical Devices** 



PPE



**Automotive** 



## Talent Attraction And Investment Will Be Key To Success

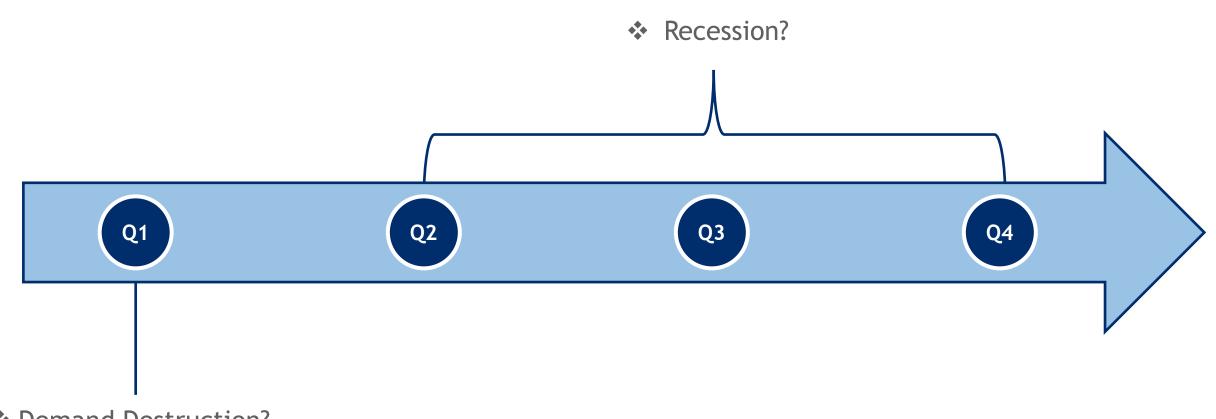


- ❖ 38% of executives report attracting talent as their #1 issue, followed by retention
- Despite recent turbulence, generational change will take time
- \* Targeted & thoughtful investments will allow companies to effectively navigate the turbulent labor market



# Looking To The Future - 2023 & Beyond Big Questions



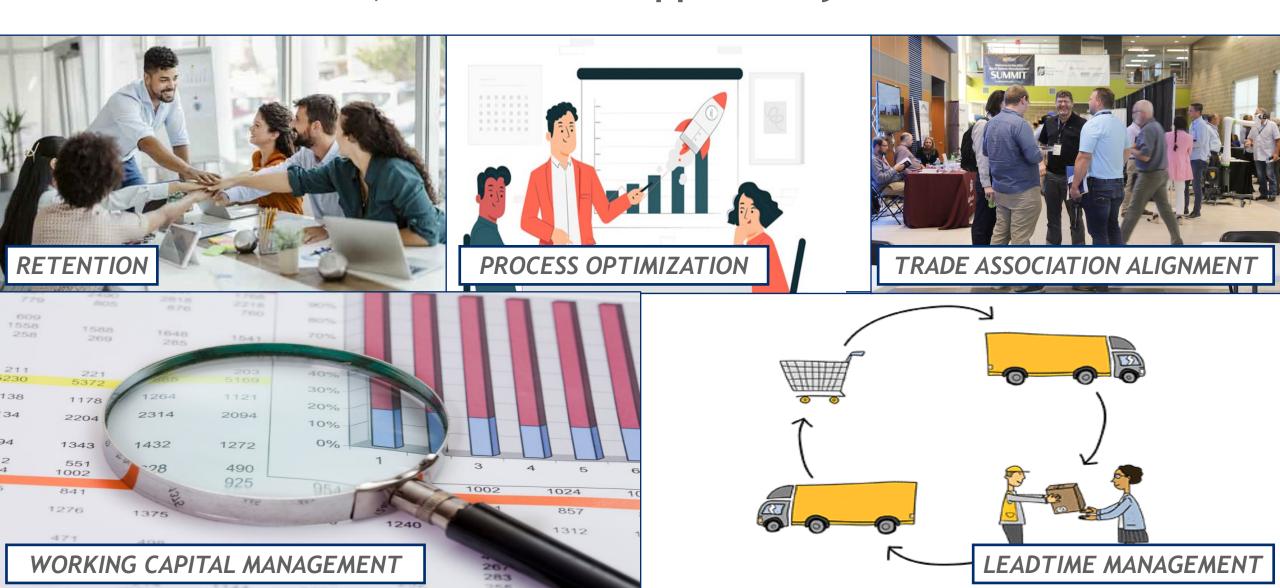


- Demand Destruction?
- Dollar Continues To Rise?
- Continued Inflation?

# Which Camp Are You In?



# Recession Resistant, But Built For Opportunity



# Which Camp Are You In?



# Uncertainty/Disruption = Opportunity!





# Thomas Alongi

Partner
National Manufacturing Leader

**UHY LLP** 

talongi@uhy-us.com 586-843-2581 uhy-us.com

THANK YOU!

LET'S GET OUR EVENT

KICKED OFF!







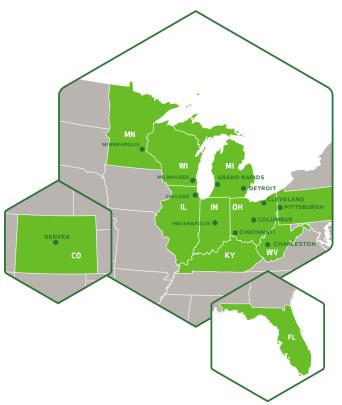
# The Recession(s) of 2023

#### Presenter:

John Augustine, CFA
Chief Investment Officer
Huntington Private Bank
October 2022

### **Huntington National Bank**

- Founded in 1866 and headquartered in Columbus, Ohio
- \$179 billion in bank assets
- More than 1,000 branches in 11 states, with certain businesses operating in extended geographies.
- \$26 billion in assets under management
- 31 Private Bank offices
- Listed on NASDAQ, Ticker: HBAN
- Member of S&P 500 Index



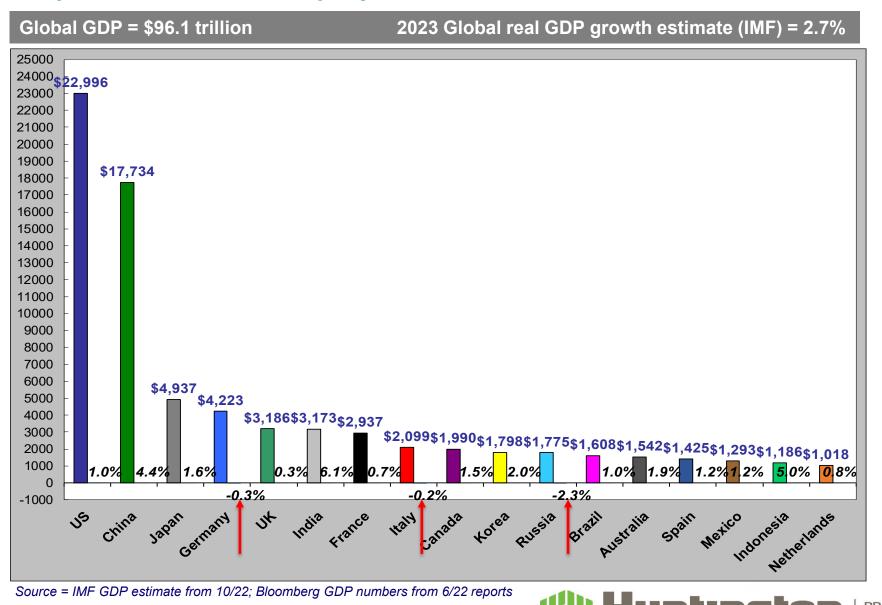


# #1 Global Economy – Inflation, energy and central banks



#### #1 Global Economic Overview -

#### Europe and Russia have projected 2023 recessions



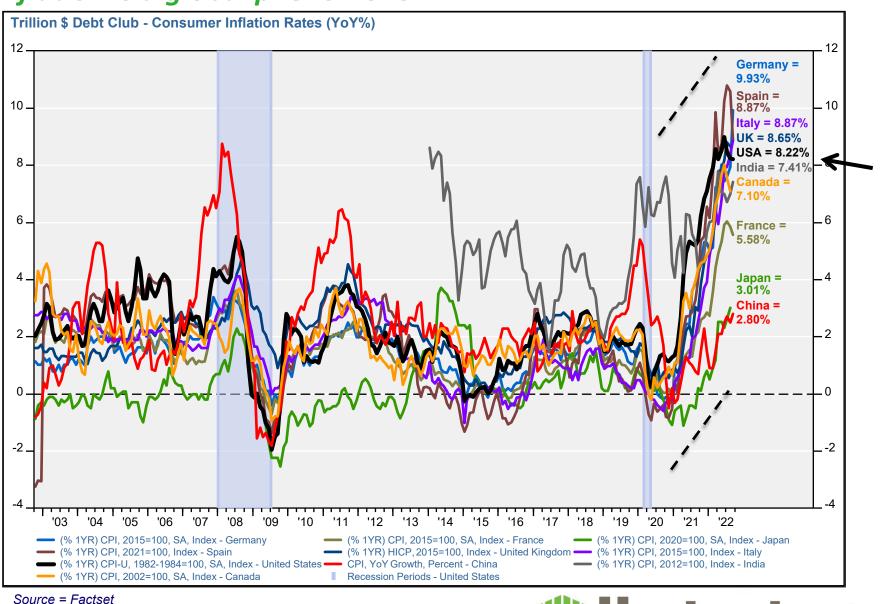
#### #2 US Energy Prices -

#### The world is searching for energy, and prices are elevated



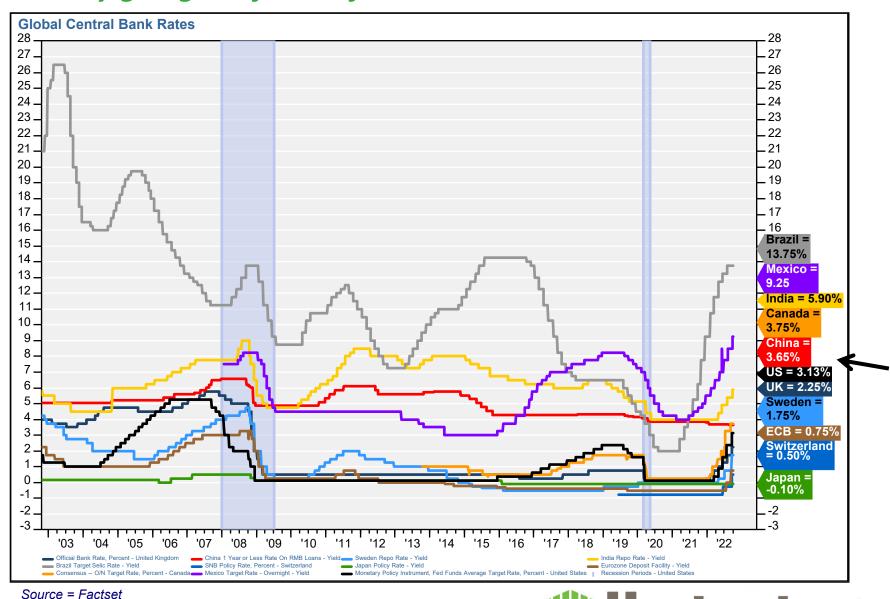
#### #3 Global Inflation Trends -

#### Inflation is a global phenomenon



#### #4 Global Central Banks -

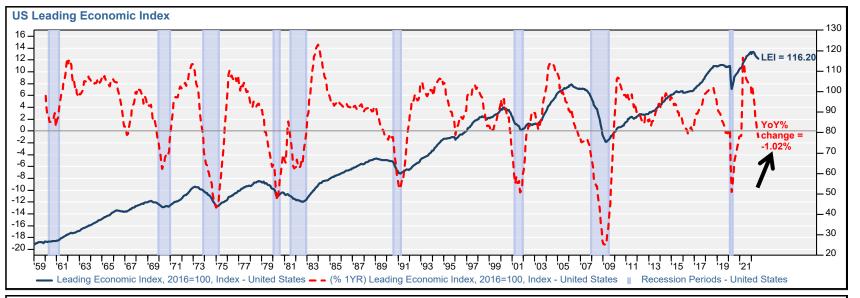
#### Are they going too far too fast?

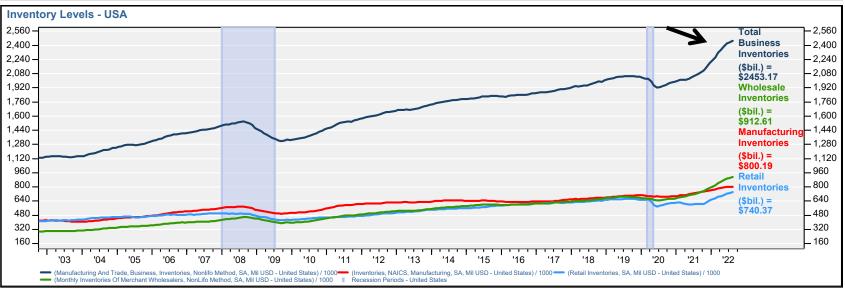


# #2 US Economy – 50/50 chance of U.S. recession in 2023

#### 50% case for a 2023 recession –

#### #1 - Leading Economic Index down and #2 - Inventories up





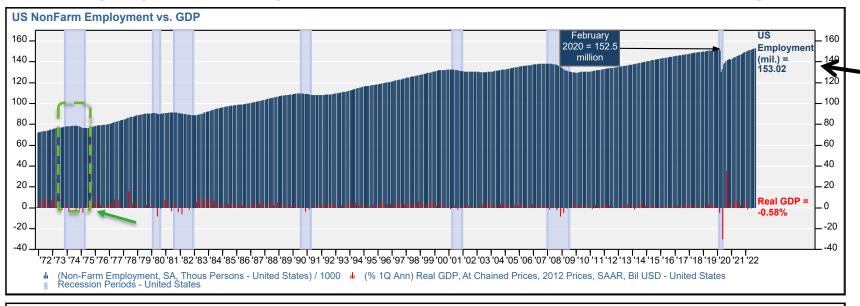
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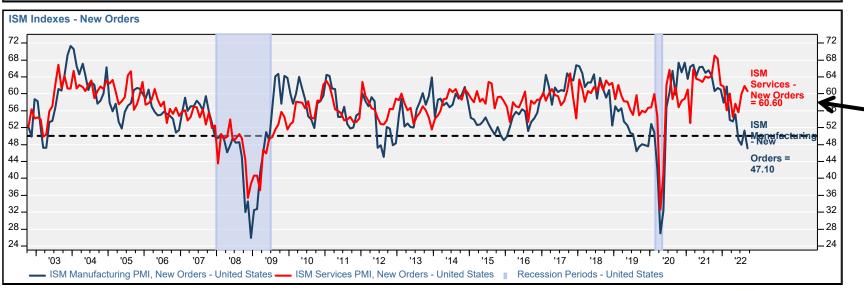


#### 50% case against a 2023 recession -

Source = Factset

#### #1 - Employment is up and #2 - Services new orders are up

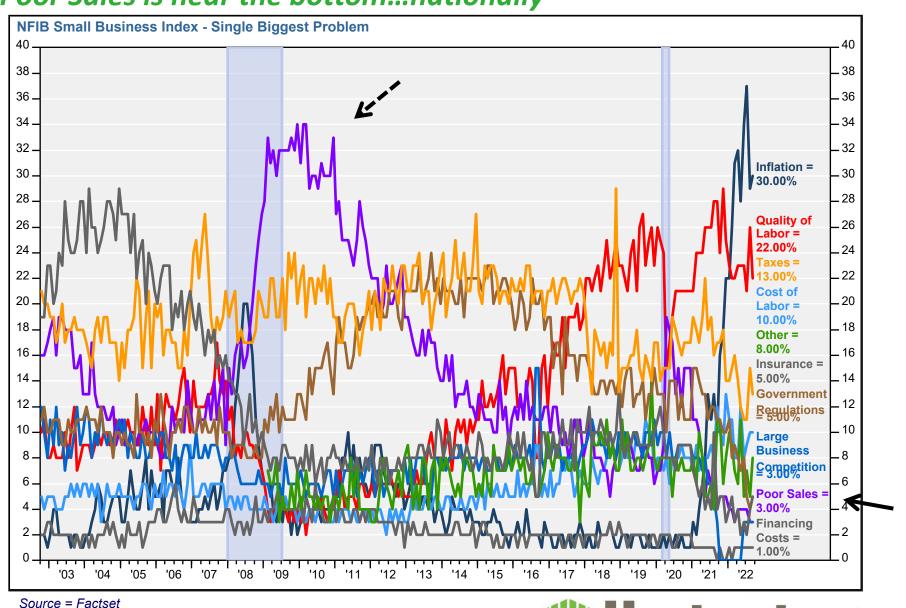




# #3 Business – Sales, Inventories, Productivity, Supply Chains

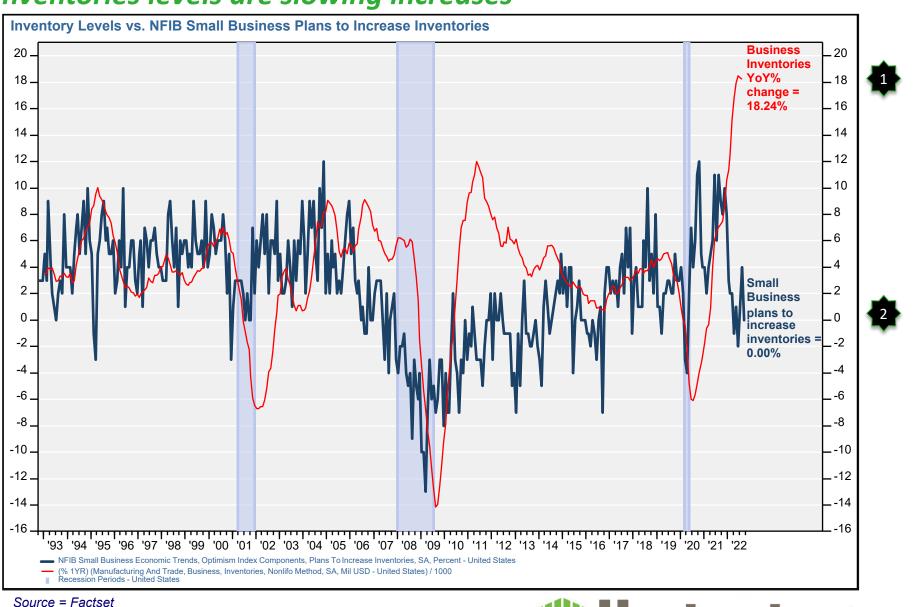
#### #1 US Business Trends -

#### Poor Sales is near the bottom...nationally



#### #2 US Business Trends -

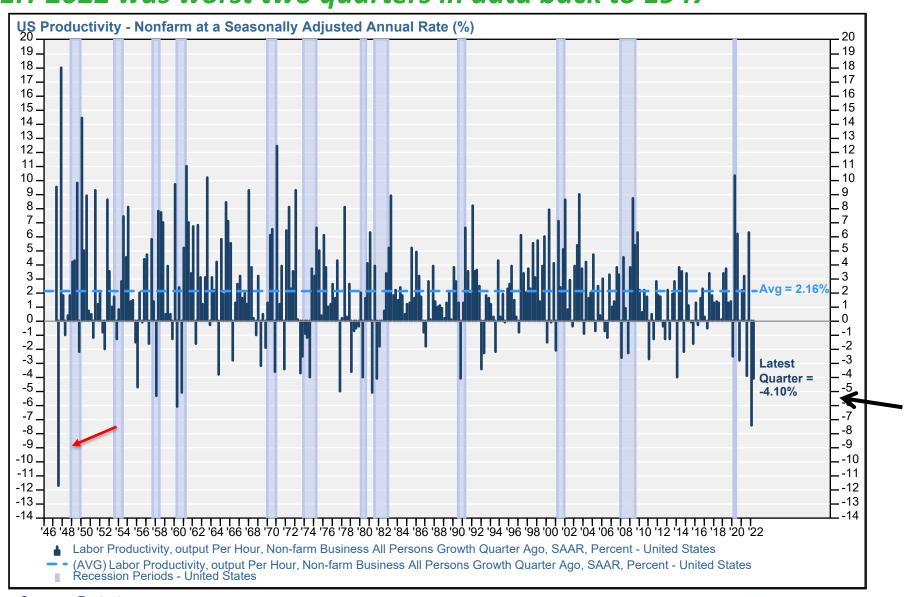
#### Inventories levels are slowing increases





#### #3 US Productivity Trends –

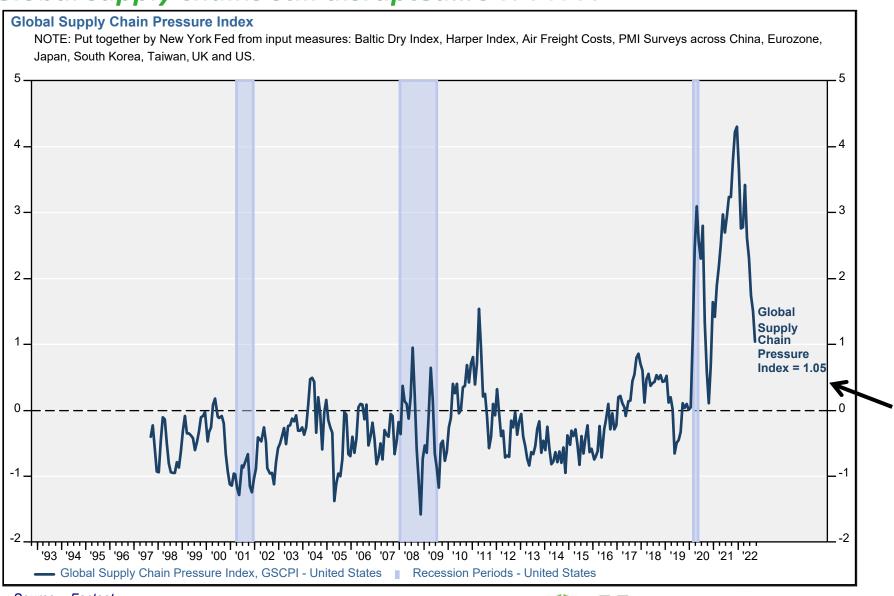
#### 1H-2022 was worst two quarters in data back to 1947



**# Huntington** 

## #4 US Supply Chain Trends -

# Global supply chains still disrupted...C-H-I-N-A



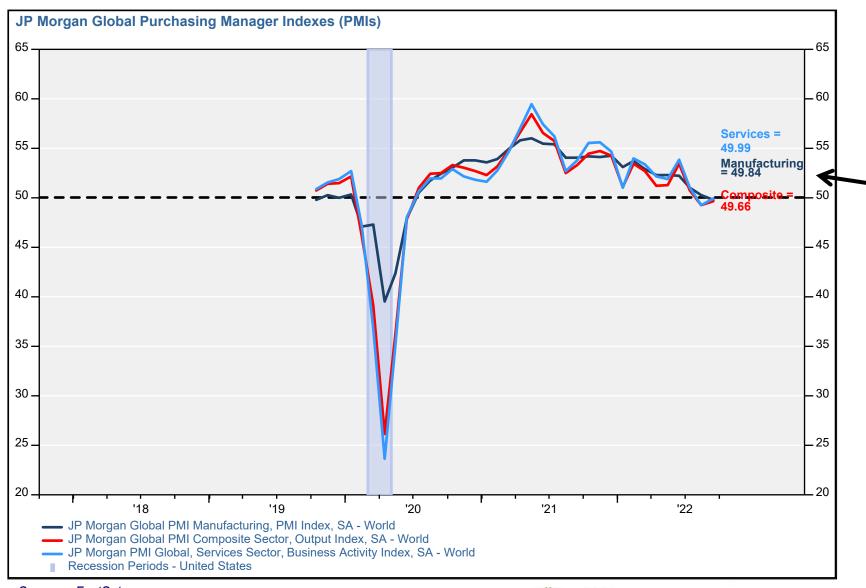
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# #4 Global Manufacturing Trends – Purchasing Manager Indexes, Industrial Production Indexes, Energy

and Shipping

### #1 Global PMIs -

# Global PMI's are at the flatline

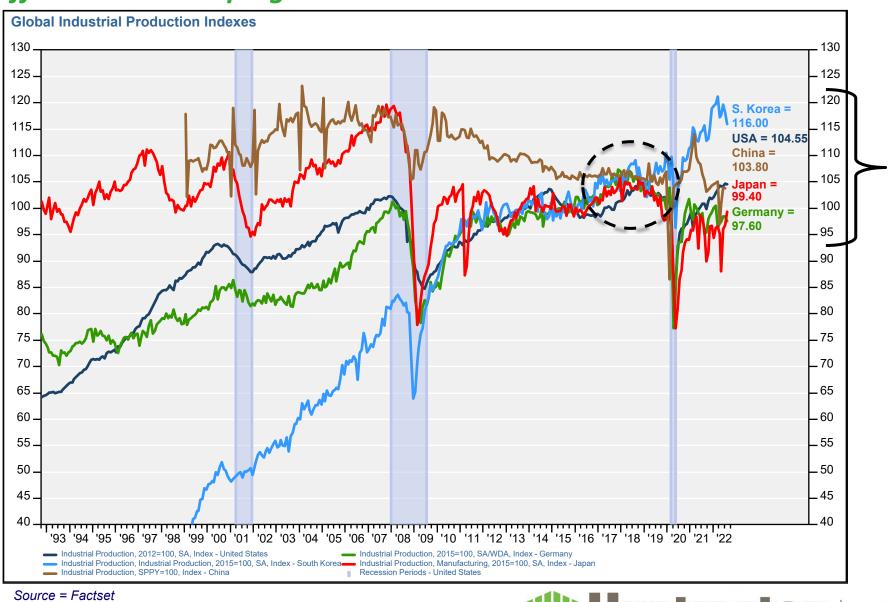


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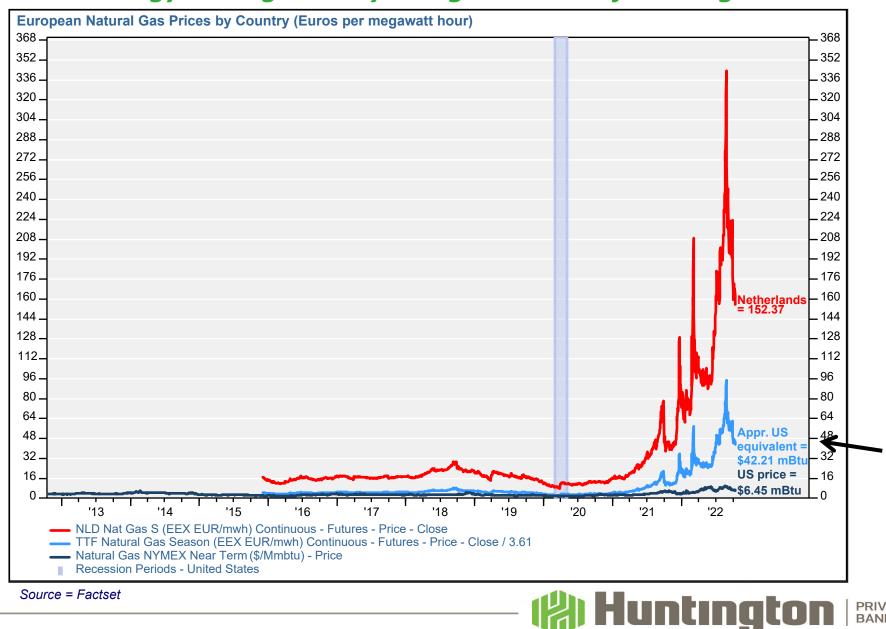
### #2 Global Industrial Production Indexes -

# Differences developing



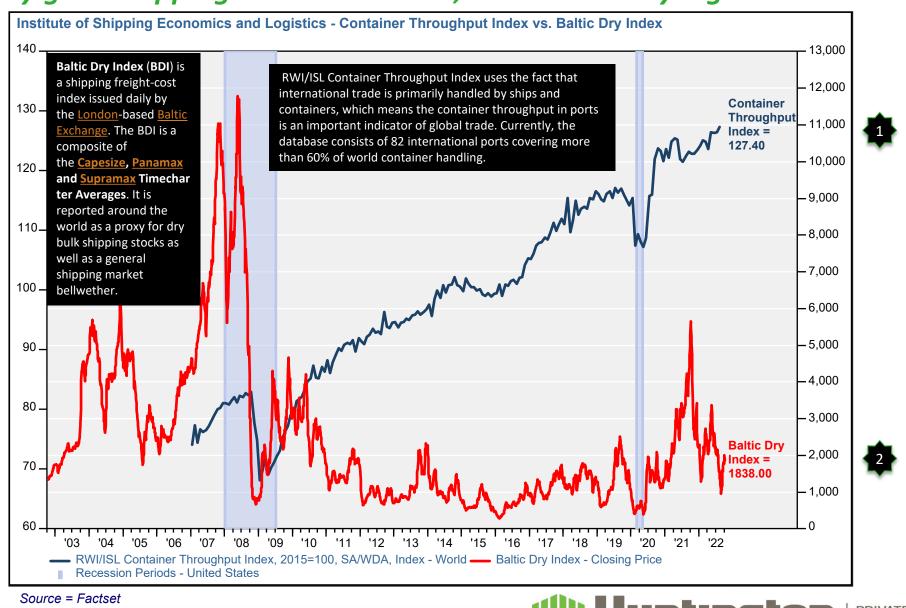
### #3 Global Natural Gas Prices -

### Lowest energy costs generally win global manufacturing



### #4 Global Shipping Indexes –

# Dry good shipping costs back down; Containers stay high

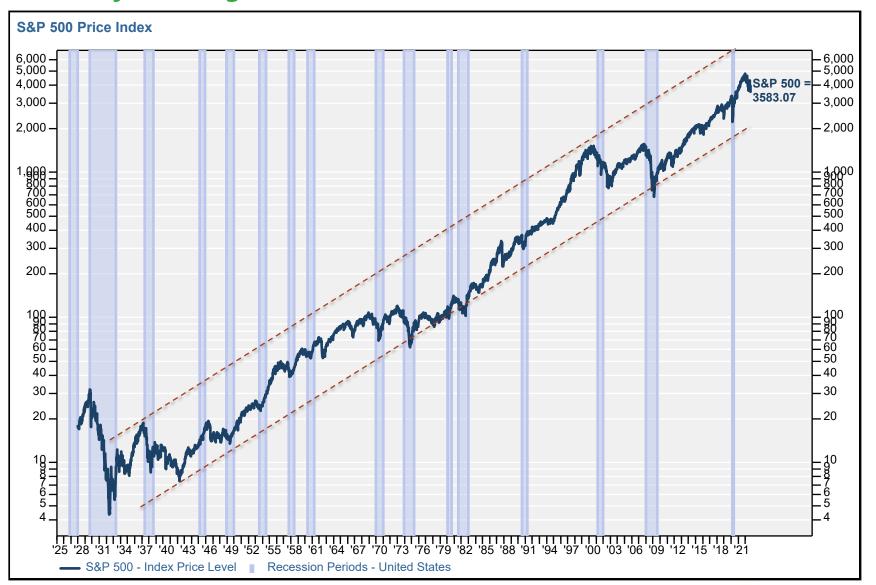




# #5 Market Trends – Stocks, bonds, commodities and currencies

### #1 S&P 500 -

# Middle of the long-term channel



(#) Huntington

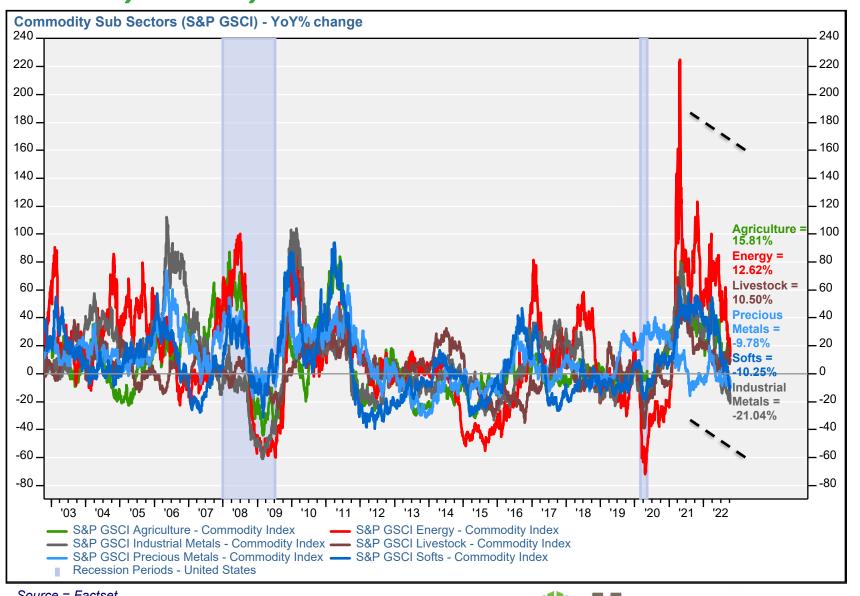
#2 US Yields -

# Fed is chasing inflation and the bond market is chasing the Fed



# #3 Commodity Sector Price Trends -

# Commodity volatility remains...R-U-S-S-I-A



### #4 US Currency -

### **US Doller Index on its third move higher in 50-years**



### Summary –

### Trends into 2023

### 1. Inflation

- Narrative has now switched from 'headline' to 'core'.
  - ➤ Next report is 10/13.

### 2. Search for energy

> Green energy is the objective but getting off fossil fuels will take time.

### 3. Central bank reflation

- Central banks are now good for savers and bad for borrowers.
  - ➤ Next meeting to watch is ECB on 10/27, then the Fed on 11/2.

### 4. Trade routes

> Reshoring is the theme, with trade more North/South than East/West.

### 5. Economic growth strategies

- Fiscal policy has shifted to tax hikes to pay for pandemic stimulus.
- Monetary policy is support has been removed and is now in-focus.



### **Disclosures and Disclaimers**

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International investing involves special risks including currency risk, increased volatility of foreign securities, political risks, and differences in auditing and other financial standards. Prices of emerging markets securities can be significantly more volatile than the prices of securities in developed countries and currency risk and political risks are accentuated in emerging markets.

Bonds are affected by a number of risks, including fluctuations in interest rates, credit risks, and prepayment risk. In general, as prevailing interest rates rise, fixed income securities prices will fall. Bonds face credit risk if a decline in an issuer's credit rating or credit worthiness, causes a bond's price to decline.

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John Augustine
Chief Investment Officer
Huntington National Bank
John.Augustine@huntington.com

Economic Outlook: Recession and inflation fears, and the impact on US manufacturing. Is there a silver lining?



# 15-Minute Break





# Supply Chain Turmoil: What Can Suppliers Do to Navigate Financial and Operational Hurdles?

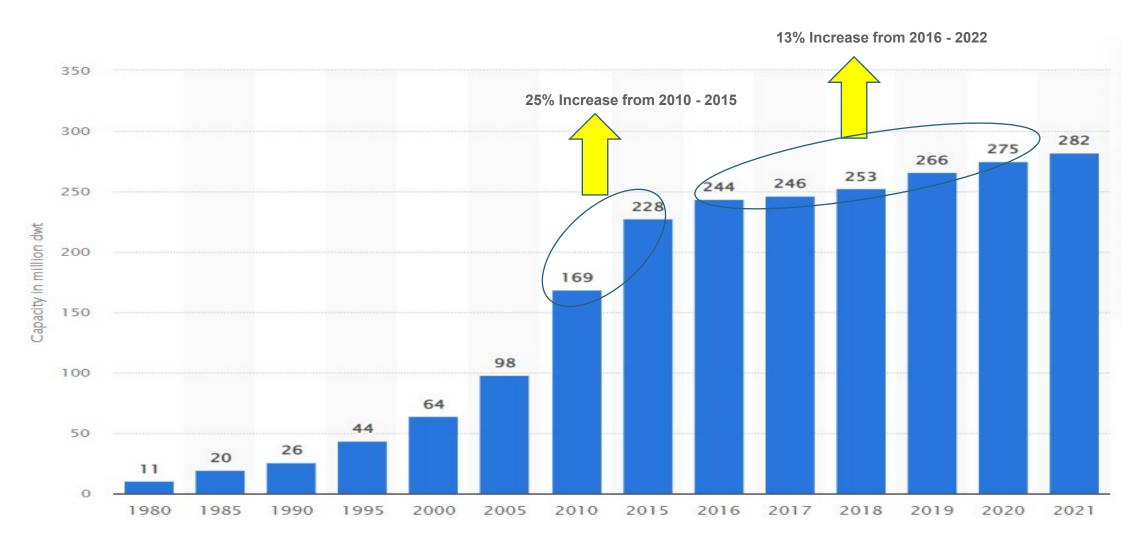
October 20, 2022

UHY Consulting, Inc.
Charles Clevenger, Principal



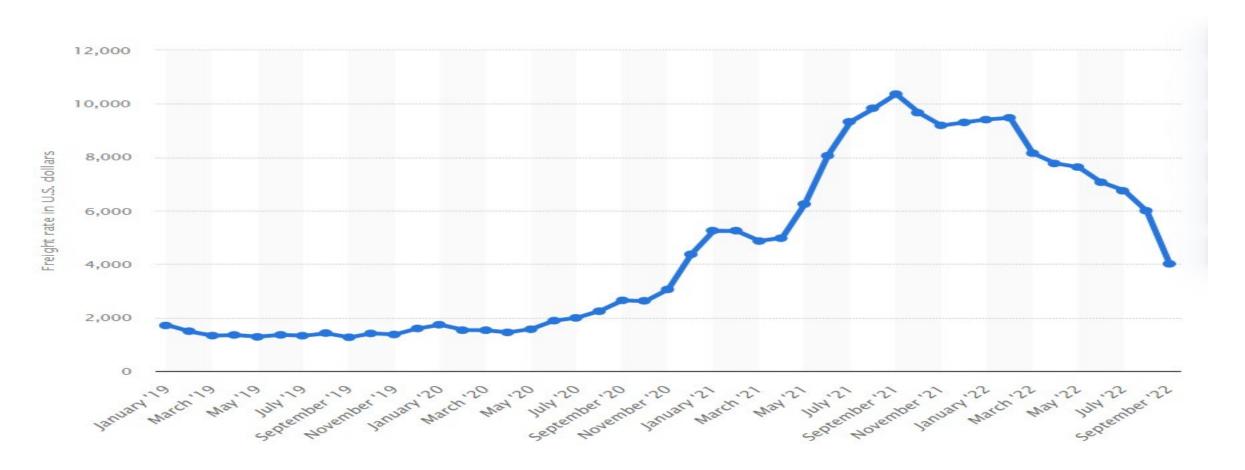


# Capacity of Containers Ships in Sea Borne Trade from 1980-2021





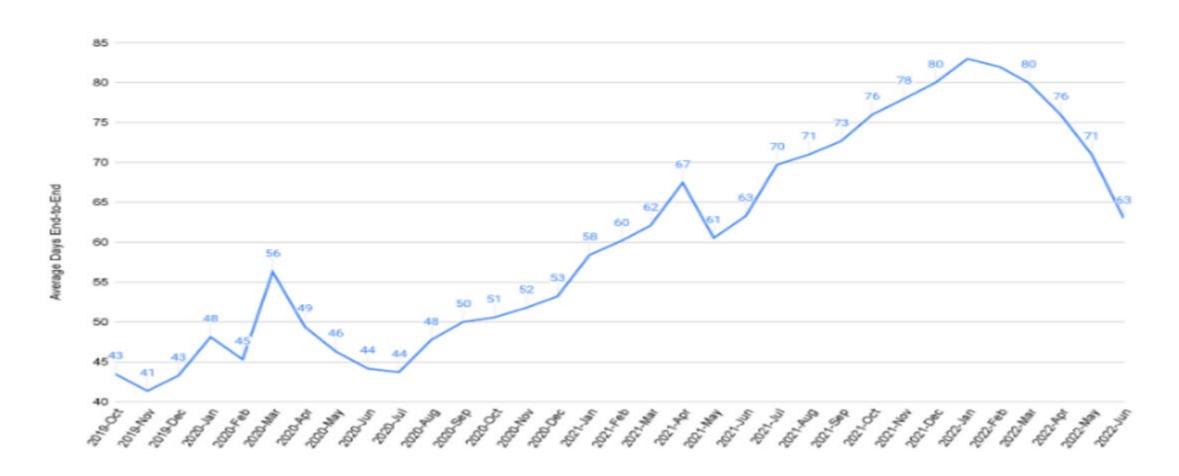
# Global Container Freight Rate Index from Jan 2019 to Sept 2022



Source: Statista.com



# China to U.S. Ocean Lead Times are Improving





# Question: Do we just go back to what we did before?

Supply vs. Demand profile has changed for many commodities

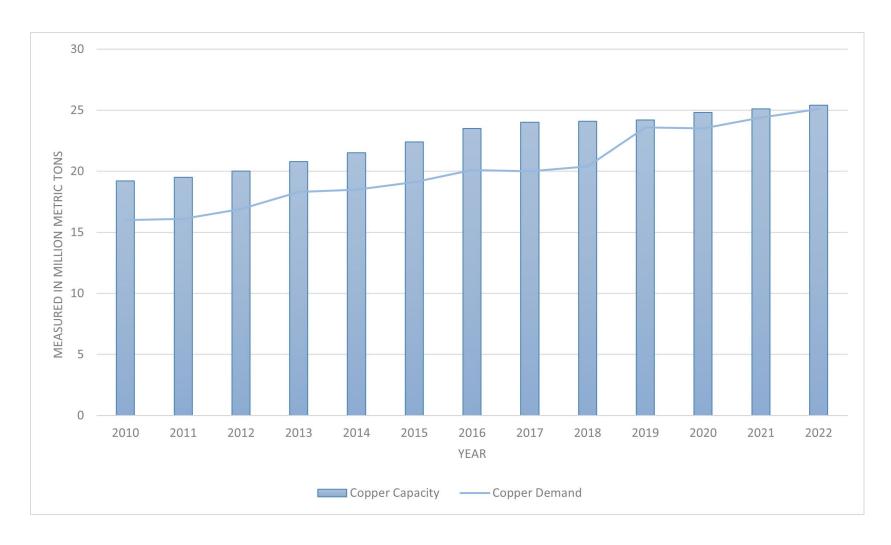
- Suppliers much more careful about installing incremental capacity
- Ocean freight "Tactical cancellations"

Customer expectations change more frequently

Increasing financial risk on a global level

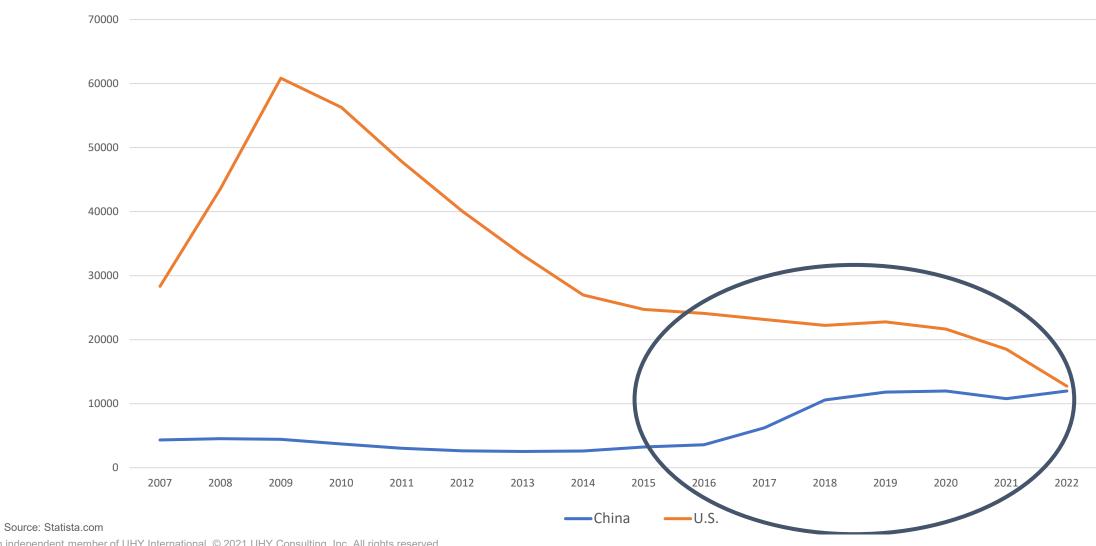


# **Copper Production Capacity vs Demand**





# Number of Bankruptcies in U.S. vs. China



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# Where are small and mid-cap manufacturers today?

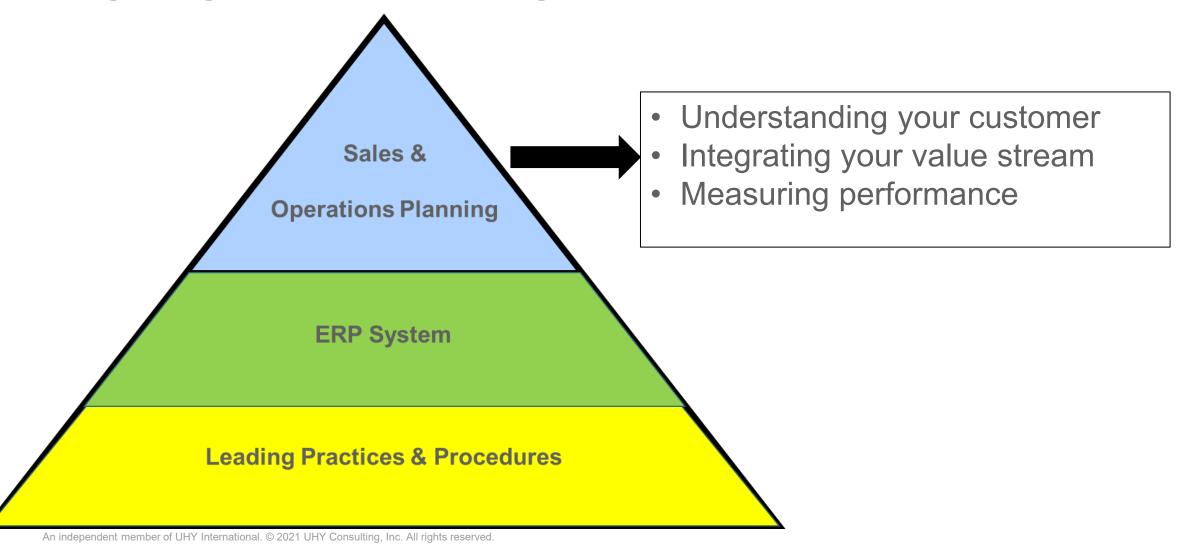
Manufacturers we evaluated commonly show:

- Flat or reduced revenue
- Increasing customer backlog
- Increased inventory levels, both in real terms and Days on Hand
- Distribution of inventory has become more bimodal (not enough or too much)
- ERP system is not being properly and fully utilized

Sales & Operations Planning Process is not in place or executed properly.

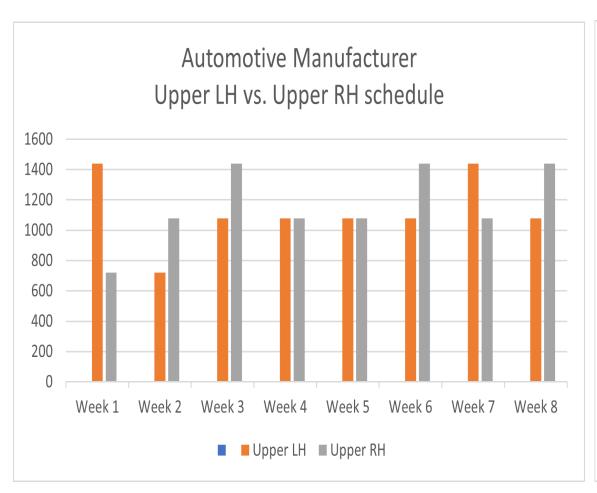


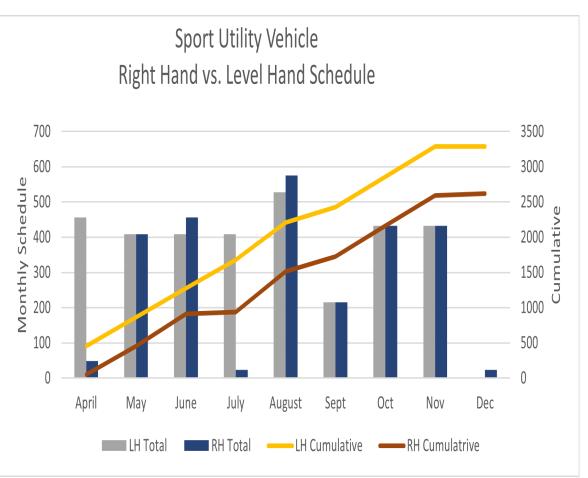
# Mitigating Your Risk through Better Fundamentals





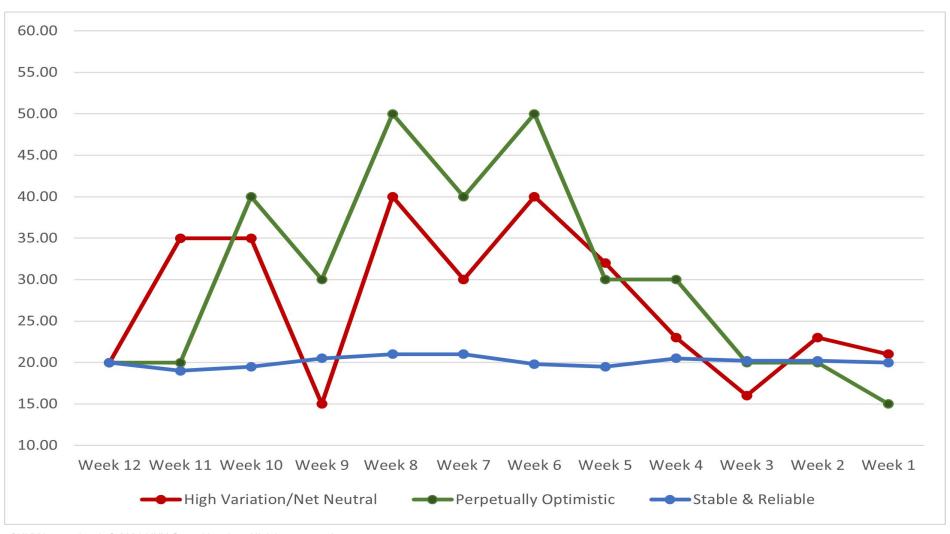
# Two Examples of Actual Customer Scheduling Variation





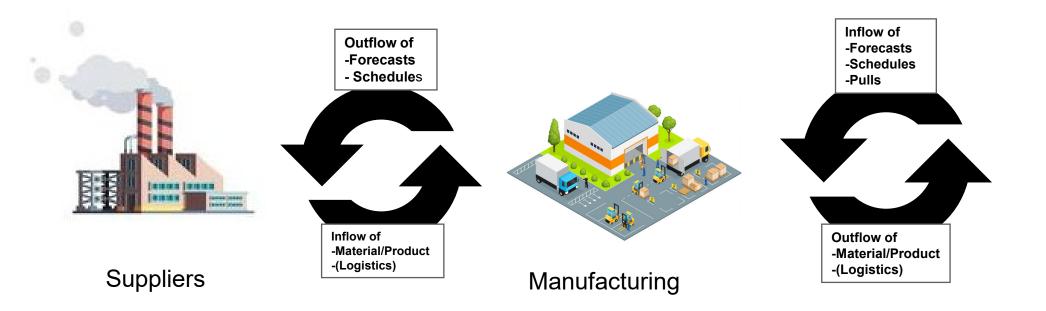


# **Understanding Customer Scheduling Behavior**





# **Integrating Value Streams**







# **Measuring Supply Chain Performance**

- Customer Metrics
- Internal Manufacturing Metrics
- Supplier Metrics



Correct Part, Correct Quantity, Correct Location, Correct Time



# Case Study: Injection Molding & Plating Company



### Analysis of Manufacturer:

- Significant decline in revenue as a result of global competition;
- Inability to adjust operations to achieve a profitable cost structure; unable to increase revenue;
- Operational visibility and supply discipline were lost; resulting in significant increase of inventory levels.

**Solution:** Manufacturer partnered with UHY to evaluate and improve all aspects of their operation from internal manufacturing through supply chain management by:

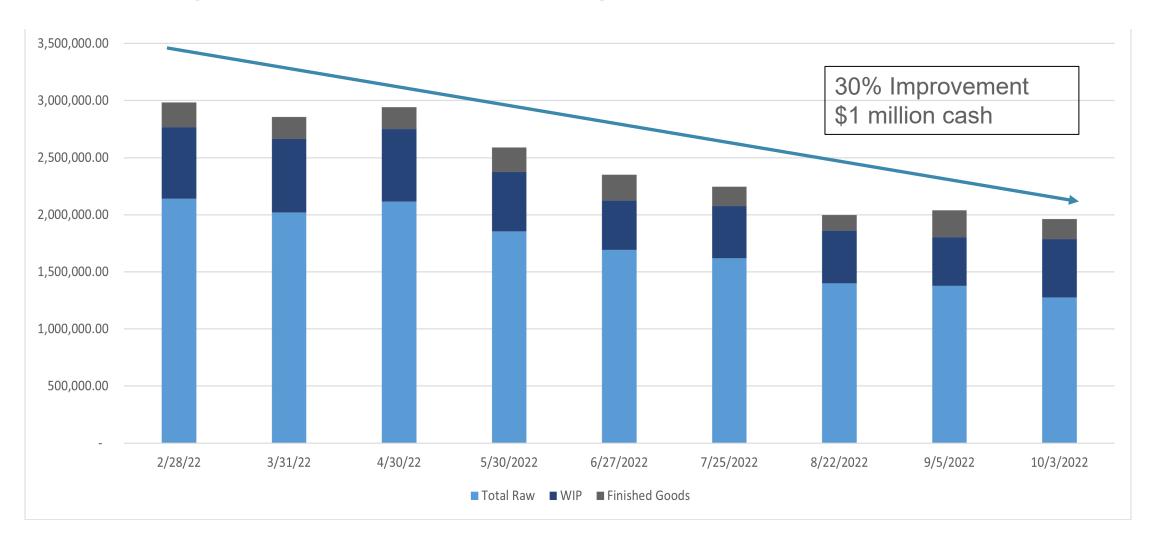
- ☐ Introduction of increased visibility and KPIs;
- Implementing continuous cost improvement process;
- UHY provided training and improvement strategies and plans in the purchasing, supply chain, and transportation management processes;
- ☐ Developed an overall cost improvement and revenue plan.

### Partnership Results:

- Breakeven point for company was reduced by **20**%, resulting in **\$5 million** in annual cost improvement;
- Implemented **30**% inventory improvement; resulting in working capital increase of **\$1.5** *million*;
- Company successfully pursued new business; resulting in 15% annual growth rate.

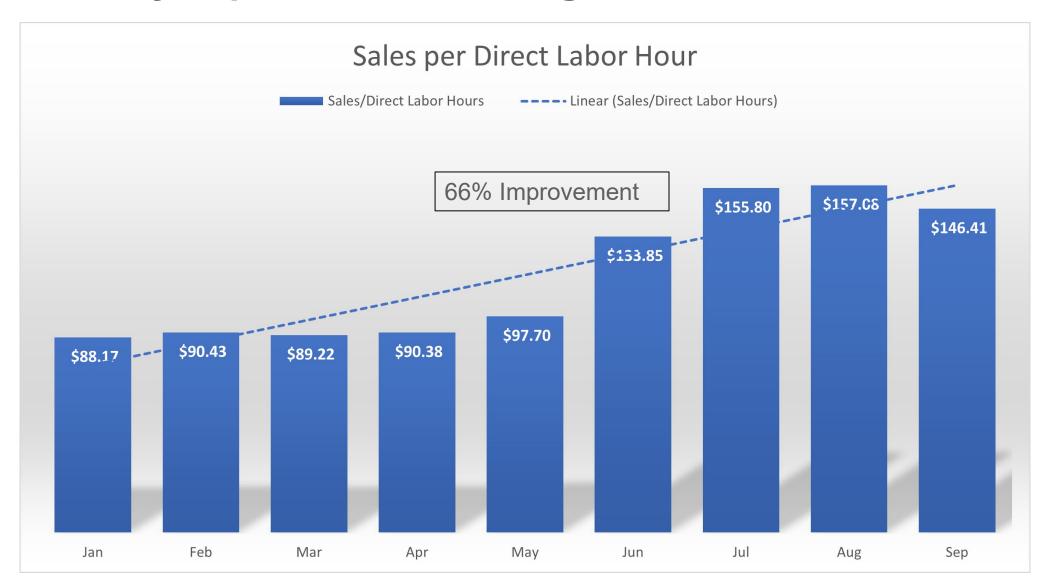


# Inventory Improvement through better fundamentals





# **Productivity Improvements through Better Fundamentals**





Charles Clevenger
Principal
UHY Consulting
cclevenger@uhy-us.com
(586)840-3630
uhy-us.com

Supply chain turmoil: What can suppliers do to navigate financial and operational hurdles?





# **Enriching Lives**

What our brand promise means and how we put it to action

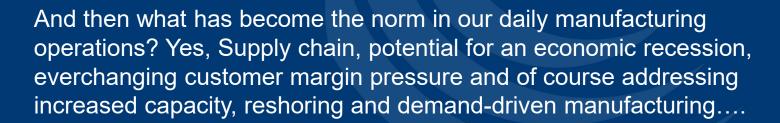
# **Tony Spielberg**

Manufacturing Ambassador
Cambridge Air Solutions

# **Current State of Manufacturing**

Let's dive right in to what we know:

- Scarcity of Talent
- Rapid transformation of Work and Skills
- Diversity and inclusion are existential
- Purpose and flexibility are the new currency
- From formal to dynamic teams
- Digital relevance and Cyber Security
- Inflation



And oh-yeah: PLUS- The whole new industrial revolution deemed as Industry 4.0





HOW do we categorize this state of business, political, societal and ecological world?

# THE VUCA ERA

V C V **V**olatile

The environment demands you react quickly to ongoing changes that are unpredictable and out of your control

Uncertain

The environment requires you to take action without certainty

**C**omplex

The environment is dynamic, with many interdependencies

<u>A</u>mbiguous

The environment is unfamiliar, outside of your expertise

These challenges are not unique to Cambridge and the Manufacturing industry- We can all relate to these challenges and we must embrace rather than stay the course or even retreat



#### **AGENDA**

What We Do at Cambridge Air Solutions

10 Million Lives Enriched

Our Proprietary Approach to **Building Transformational Relationships** 

How Cambridge is approaching VUCA

Come visit and ask us anything.

### **What We Do**

at Cambridge Air Solutions



## Cambridge Air Solutions Vital Stats

Just 9 years ago our total revenue was 13mm

This year we will hit 52mm

Two facilities totaling 190,000 Square feet

200 Employees up 25 from LY

Back log on production is 4-6 weeks on our most popular Skus and 3-6 months out on bottom 40%

7,000 visitors over the last 5 years

Employee turnover rate 7-8%

#### **OUR GOAL**

# To find other purpose-driven, people-centric businesses to form connections

to empower.
to share learnings.
to enrich our community.
to help provide healthy work environments for their people.

#### Our Proprietary Approach

#### THE CAMBRIDGE WAY



Working to enrich the lives of 10M people..









# Remember we mentioned VUCA?

YOU MUST resist the fear. VUCA creates a tremendous amount of fear. Here is the way our leadership team decided to grapple with it.

3 Principles for successful leadership in a time of VUCA Focusing on Operational Excellence

- 1. Continue to invest in and support a strong, people centric culture. (Remember, organizational health will always trump strategy)
- 2. Double down on a real understanding of our customers.
- 3. Take an outside-in approach to product development, aligning your products and organization to support your customers success.



#### Tony Spielberg

Manufacturing Ambassador

Cambridge Air Solutions
(888) 976-4451

cambridgeair.com

Retaining talent, improving culture, and driving efficiency





John Basso
President and Owner
Diversified Tooling Group
jbasso@diversifiedtoolinggroup.com

What bad news? How suppliers are winning in a tough environment





#### Thomas Alongi

Partner
National Manufacturing Leader

**UHY LLP** 

talongi@uhy-us.com 586-843-2581 uhy-us.com

# THANK YOU!

